

SPONSORSHIP OPPORTUNITY



EARLY LITERACY CONVENING

NOVEMBER 18

Join us as a sponsor of the **forWORDS Early Literacy Convening** and help empower our community to come together, learn from one another, and take action to improve reading outcomes for young people in Brown County.

This convening brings together parents, educators, nonprofits, healthcare, business, government, and community leaders to deepen understanding of the literacy crisis, explore local data and strategies, hear lived experiences, and commit to actionable steps toward improving 3rd-grade reading outcomes.

OUR WHY:

In Brown County, only 54% of third graders are reading at grade level by third grade.

Every child deserves the chance to read, to learn, to dream. But reading doesn't begin in school - it begins in life. In bedtime stories and breakfast conversations. In listening, speaking, imagining, and understanding. That's literacy, the foundation that makes reading possible.

forWORDS is our shared commitment to create the conditions where every child has the opportunity to learn to read and where every one of us plays a part in making it possible.

**Every Child.
Each Community.
Learn What's Possible.**



\$5,000 Presenting Sponsor

three available

1. Large Logo on Welcome Screen, Agenda and Table Tents.
2. Spoken Recognition during Event Program.
3. Logo and Link to company page on Event webpage.
4. Announcement and recognition via social media & post event blog.



\$1,500 Refreshment Sponsor

five available

1. Small Logo on Welcome Screen.
2. Logo on Food & Refreshment Table Tents throughout event.
3. Logo and Link to company page on Event Registration webpage.



\$500 Action Planning Sponsor

1. Name on Welcome Screen.
2. Logo on Breakout Session Table Tents & Agendas.



Your sponsorship is important. It supports Achieve Brown County in hosting events at no-cost to attendees, ensuring this event welcomes all members of our community to attend.

Questions? Contact Ashley Bethke at 920.593.1052 | abethke@achievetbrowncounty.org

forWORDS Early Literacy Convening Sponsorship

EVENT DESCRIPTION

Because it's everyone's responsibility to move early literacy forWORD. We are bringing parents, teachers, administrators, policy makers, nonprofit advocates, and business leaders together to the same table to discuss early literacy needs in Brown County.

We will review local data. We will hear initiative updates. We will align on actions. We WILL ensure every child in Brown County is reading at grade level by the end of third grade.

EVENT REGISTRATION

Free attendance and open seating, however advance registration is required to ensure sufficient seating and refreshments.

Register online at:

<https://achievebrowncounty.org/early-literacy-convening/>

SPONSOR COMMITMENT

Yes, I commit to sponsorship. [Pay online now](#) or fill out and return the form below.

<input type="checkbox"/>	\$5,000 PRESENTING SPONSOR
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<input type="checkbox"/>	\$1,500 REFRESHMENT SPONSOR
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<input type="checkbox"/>	\$500 ACTION PLANNING SPONSOR
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<input type="checkbox"/>	PLEASE SEND ME AN INVOICE
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<input type="checkbox"/>	MY PAYMENT IS ENCLOSED WITH THIS FORM
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Name: _____ Title: _____

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PHYSICAL PAYMENT

Please remit payment to:
Achieve Brown County
441 S Jackson St, Ste 201
Green Bay, WI 54301

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