



**SPONSORSHIP OPPORTUNITY**

# READING FOR THE FUTURE EARLY LITERACY CONVENING

Join us as a Reading for the Future Early Literacy Convening Sponsor and lead the way in empowering our entire community to come together, learn from each other, and work together to improve reading outcomes for young people in Brown County.

Hosted twice per year, community members and partners from early childhood education, k-12 education, nonprofits, resource centers, healthcare, business, and government will come together to deepen understanding of the literacy crisis, learn about system change tools, the latest data, and what real people are witnessing about literacy in our community. Then attendees will connect, problem solve and commit to actionable steps to improve how our community supports young people to achieve 3<sup>rd</sup> grade reading benchmarks.

## OUR WHY:

In Brown County, only 54% of third graders are reading at grade level by third grade.

**Reading at grade level is one of the strongest predictors of later success. Studies have found that students who do not read at grade level by third grade are four times more likely to drop out of high school than their proficient peers.**

Achieve Brown County launched the Reading for the Future Initiative in 2021 when community partners called for change. Since that time, we've held a Reading Summit, talked with parents about raising young readers, and have launched projects and convened action teams, taking a community-wide approach to solve this issue.



### \$10,000 Presenting Sponsor

*three available*

1. Large Logo on Welcome Screen, Agenda and Table Tents.
2. Spoken Recognition during Event Program.
3. Logo and Link to company page on Event webpage.
4. Announcement and recognition via social media & post event blog.



### \$3,000 Refreshment Sponsor

*five available*

1. Small Logo on Welcome Screen.
2. Logo on Food & Refreshment Table Tents throughout event.
3. Logo and Link to company page on Event Registration webpage.



### \$1,000 Action Planning Sponsor

1. Name on Welcome Screen.
2. Logo on Breakout Session Table Tents & Agendas.

**Your sponsorship is important.** It supports Achieve Brown County in hosting events at no-cost to attendees, ensuring this event welcomes all members of our community to attend.

Questions? Contact Ashley Bethke at 920.593.1052 | [abethke@achievebrowncounty.org](mailto:abethke@achievebrowncounty.org)



## Achieve Brown County Early Literacy Convening Sponsorship

**EVENT DESCRIPTION** At these events, attendees will hear updates on data and current Reading for the Future Projects. Community Partners from schools, healthcare, community-based literacy organizations and community advocacy organizations will share updates on what they are seeing in their day-to-day activities and interactions with kids. Breakouts will follow to digest and prioritize gaps and next steps. The event will conclude with report outs from the breakout sessions and a commitment to action.

Two Early Literacy Convenings will be held in 2026.

**EVENT REGISTRATION** Free attendance and open seating, however advance registration is required to ensure sufficient seating and refreshments.

### SPONSOR COMMITMENT

Yes, I commit to sponsorship. [Pay online now](#) or fill out and return the form below.

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SPONSOR**

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REFRESHMENT  
SPONSOR**

**\$1,000  
ACTION PLANNING  
SPONSOR**

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Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

#### PHYSICAL PAYMENT

Please remit payment to:  
Achieve Brown County  
441 S Jackson St, Ste 201  
Green Bay, WI 54301

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