

2025 YEAR IN REVIEW

GROWING THE PARTNERSHIP MOBILIZING COMMUNITY, DIVERSIFYING VOICES

To get better results for young people, we must first create the structure, strategies, and systems that enable us all to work better together. That requires voices from all corners of the community. What started as a movement by community leaders, embraces that real change starts by lifting up the voices of those impacted most: parents, youth and individuals who've directly experienced challenges achieving the cradle to career outcomes we all aim to collectively improve. We've opened the doors of ABC to the entire community, hosting intro to ABC sessions virtually and are developing additional trainings on how our partnership can do more than collaborate but understand what working collectively toward a shared vision really means.



Want to Learn What Achieve Brown County Actually Does? Start Here.

achievebrowncounty.org/2025/07/15/want-to-learn-what-achieve-brown-county-actually-does-start-here/

USING DATA TO DRIVE CHANGE

Improving outcomes for children and youth requires more than good intentions—it requires good information. At ABC, data is a foundational pillar of our collective impact approach. We use data as a flashlight, not a hammer. It illuminates challenges, highlights opportunities, and measures progress. By making data publicly available, individuals, organizations, and ABC's collaborative action teams can make informed decisions that improve outcomes across the community. In 2025, we launched new dashboards designed to help partners and residents better understand what's working, where gaps remain, and where we should focus next.



Using Data to Drive Change: Dashboards Overview

achievebrowncounty.org/2025/10/20/using-data-to-drive-change-dashboards-overview/

STAY INFORMED

We're launching a strategic newsletter series to help our community stay informed on our work together and how they can individually take actions that align to support our BIG goals.

This year more than 100 individuals dedicated 700+ hours to partnership work, coming together to analyze data, action plan, pilot solutions, align on shared goals, asset map community resources, and more.

We hope you'll join us in 2026 for Early Literacy Convenings, Community Input Sessions, action planning and more!

Will you spread the word of Achieve Brown County?



Subscribe
& Share

achievebrowncounty.org/newsletters-signup/

Together, we can make sure every child, family, and neighbor has the opportunity to thrive — not just today, but for generations to come.



RALLYING OUR COMMUNITY FOR EARLY LITERACY - A MULTI-FACTOR APPROACH

In 2025, our collaborative action teams identified seven priority projects focused on addressing the root causes of early-grade literacy challenges. To guide this work, we hosted community listening sessions and literacy convenings to gather insights from individuals with lived experience. These projects are laying the groundwork for meaningful, long-term change by:

- collecting essential data to track progress,
- building awareness of what a true county wide culture of literacy looks like,
- piloting new strategies to improve reading outcomes.

Throughout the year, the ABC backbone team organized and facilitated more than 55 meetings to move this work forward.



Reading for the Future: A Community-Wide Commitment to Literacy

achievebrowncounty.org/2025/08/27/reading-for-the-future-a-community-wide-commitment-to-literacy/



NATIONAL INSIGHTS TO HELP BROWN COUNTY ACHIEVE!

As a partner of Achieve Brown County we're part of something bigger, a national movement to improve cradle-to-career outcomes. Our approach follows a proven Theory of Action from the StriveTogether Network, bringing power to the people in our community to share their voices across the state and nation, and helping shape policies that support young people and families.



Wisconsin Partnership: Celebrates \$330 million investment in early care and education

achievebrowncounty.org/2025/07/03/wisconsin-partnership-celebrates-330-million-investment-in-early-care-and-education-made-via-2025-27-state-budget/

Achieve Brown County's Role in Policy Work

achievebrowncounty.org/2025/04/09/achieve-brown-countys-role-in-policy-work/



LOOKING AHEAD

Thanks to the dedication of our partners and the support of our community, Achieve Brown County is more equipped than ever to drive change. Together, we are making a difference—one relationship, data point, and action plan at a time.

Your steady support as a monthly donor makes this kind of collective progress possible. A monthly gift of \$25, \$50, or \$100 fuels the backbone work that keeps our movement strong — connecting partners, measuring outcomes, and driving action to ensure every initiative aligns our community for greater impact.

When you give monthly, you're not just making a donation. You're joining a movement — one that's changing how our community tackles its toughest challenges.

Will you stand with us as a Partner for Change?



Give Here

https://secure.gofunds.com/form_engine/s/dSiOp1WQ.BE6HavNijVzMg

Together, we can make sure every child, family, and neighbor has the opportunity to thrive — not just today, but for generations to come.

**FOR MORE INFORMATION,
PLEASE CONTACT:**

Ashley Bethke

Director of Partnership Advancement,
Achieve Brown County Backbone
Staff

abethke@achievebrowncounty.org
920-593-1052