

The Achieve Brown County Collective Impact Partnership

Who is ABC + Our 2025 Priorities

who we are

Powered by Partnerships, we are a community wide movement of individuals and organizations, called Partners. Partners are volunteers who show up with lived and/or learned expertise and contribute their voice, skills, expertise, and talent to achieve our vision and mission.

Our Vision is a Brown County where cradle-to-career systems are equitable *for every young person*, regardless of race, income, zip code or circumstance.

Our Mission is to use data and rally community to co-create equitable conditions *so every young person can thrive*.

Our Collective Impact Partnership Structure



local structure

Achieve Brown County Collective Impact Partnership

statewide network

WisconsinPartnership

Achieve Brown County

Building our Future *Kenosha*

Higher Expectations *Racine*

Milwaukee Succeeds

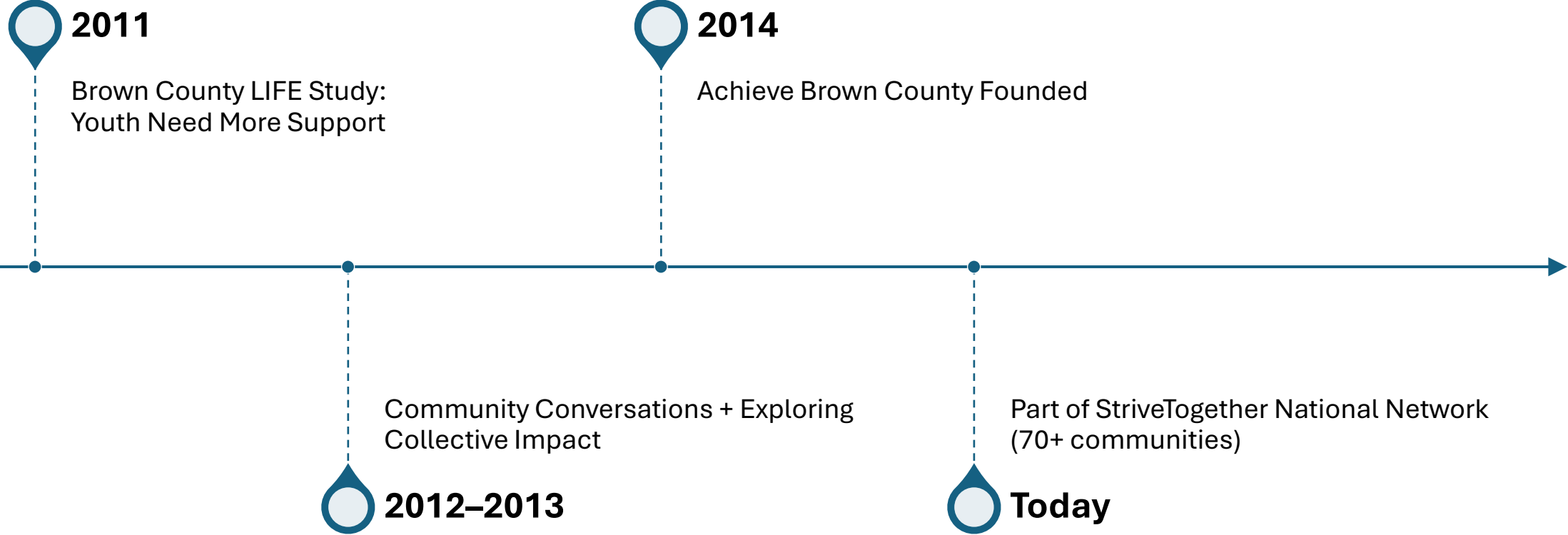
national network

StriveTogether

Achieve Brown County

Over 70+ other movements like ABC across the nation

history



history

2014

2025

Outcome Teams

Action Teams

Pandemic

Strategic Planning

Key Activities

ED with Loaned Project Managers

A few more Professional Staff with AmeriCorps VISTA Members transitioning each year

All Professional Staff

People Resources

Single-Factor Approach

Multi-Factor Approach

How we do the work

Capital Campaign Fundraising
less than 50 donors

Annual Fundraising
diversifying & growing our donor base

How we raised money

how we are funded

Three Things to Know

1. We are a 501(c)(3) non-profit organization.
2. We are funded through donations from individuals, businesses and grant making organizations.
3. We do not receive any government funding and do not have any earned income.



Current Work

three operational work areas

**partnership
advancement**



**data
work**



**collaborative
action**



partnership advancement



We maintain a common agenda, engage in policy work, and ensure diverse individuals and organizations are involved in the Collective Impact Partnership.

2025 Priorities

Common Agenda

- *New in 2025:* Launch Community Council
 - Maintaining the Partnership's Vision
 - Maintaining the Partnership's Framework for Data Work & Collaborative Action

Policy Work

- Convene and facilitate roundtable discussions with individuals, organizations, and elected leaders on:
 - Accessible & affordable childcare
 - Funding for K-12 Schools
 - Early literacy and Act 20 implementation
- *New in 2025:* Design & Launch a Parent Advocates Group

Partner Engagement, Mobilization & Education

- Asset Mapping of Partner Engagement
- Recruitment and onboarding of missing Partner voices
- Training and education around Collective Impact, Systems Change and the StriveTogether Theory of Action

data work



We analyze and visualize cradle-to-career data and make it available to our community for decision making. We use data to drive the Collaborative Action work we facilitate.

2025 Priorities

Youth Outcome Dashboard

- Dashboard visualization will transfer from Tableau Server to Power BI
- *New in 2025:* we will release Outcome Booklets for Kindergarten Readiness and Early Grade Reading

Data Advisory Team

- *New in 2025:* design and launch of this team
- Initial projects:
 - Establish Principle & Ethic Standards
 - Review and evaluate current Youth Outcome Dashboard
 - Establish goals to improve how we measure and share data

Community Engagement

- Ongoing conversations with Collective Impact Partners to understand their data needs.
- Respond to cradle-to-career data requests from Collective Impact Partners and the community at-large.

collaborative action



We convene, facilitate and support Action Teams to improve one or more of the population level outcomes on our Youth Outcome Dashboard. Right now, we are focused on improving our Kindergarten Readiness and Early Grade Reading outcomes.

READING FOR THE FUTURE INITIATIVE

Collaborative Action Teams

- Reading for the Future Strategy Team:
 - Change takes process and strategy. This team is focused on structure, direction, and cohesion for the Reading for the Future initiative and its current and future Action Teams.
- Reading Begins at Birth Action Team
 - Healthy readers start early. This team is focused on changing systems of support for parents to feel empowered to get their child ready to read before Kindergarten.
- Business Pledge Action Team
 - This team will engage local businesses to commit to and invest in early literacy and look at new ways to support their employees in helping their children gain literacy skills.
- Get Lit Action Team
 - It takes our entire community to support young readers. This team is focused on igniting a spark across our community on the importance of early literacy.

Community Engagement

- Host literacy learning sessions and conversations with our community
- Host showings and discussion on the *Right to Read* documentary
- Include community in the design and development of an Early Literacy Dashboard

Our Youth Outcome Dashboard

We analyze and visualize the data and make it publicly available to our community for decision making.

Cradle-to-Career Youth Outcome Results

Data Sources: Wisconsin Department of Public Instruction, National Center for Education Statistics and U.S. Census 5-yr estimates PUMS data



GOAL
Every child is prepared for school

88.8%
of 4k kids from 2023 enrolled in 5K in 2024

-0.2%
since 2017

GOAL
Every child is proficient at 3rd grade reading

54%
of 3rd graders are meeting Grade-Level expectations in spring 2024

**no comparison due to test format change*

GOAL
Every child is proficient at 8th grade math

56%
of 8th graders are meeting grade level expectations in spring 2024

**no comparison due to test format change*

GOAL
Every child succeeds in school

92%
of kids graduated high school in spring 2023

0%
since spring 2017

GOAL
Every youth is connected to and engaged in an accredited career pathway

52.3%
of youth enroll in a post secondary immediately after graduation in spring 2023

-7.12%
since 2017

GOAL
Every young adult attains post secondary or career training

56%
of first time, full-time degree or certificate seeking fall undergraduates graduated within 150% of normal time at Brown County institution in 2023.

+1%
since 2017

GOAL
Every young adult is engaged in the workforce

72%
of householders ages 25-35 earning enough to meet basic costs of living in 2022

+11%
since 2017



AGES PRENATAL-5
Kindergarten Readiness

AGES 8-9
Early Grade Reading

AGES 13-14
Middle Grade Math

AGES 5-18
High School Graduation

AGES 10-18
Post Secondary Enrollment

AGES 18-24
Post Secondary Completion

AGES 25-35
Employment

A close-up photograph of a woman with dark hair smiling warmly as she holds a baby. The baby is also smiling and looking towards the camera. The entire image is overlaid with a semi-transparent teal color. The text "Our Funders" is centered in white.

Our Funders

2025 funders

\$50,000+

Basic
Needs
Giving
Partnership

Google

\$25,000+

Aurora BayCare
Medical Center*
Now part of  ADVOCATEHEALTH

*bellin*health **Strive Together**
Every child. Cradle to career.

\$10,000+


GREEN BAY PACKAGING
GEORGE KRESS FOUNDATION


Schreiber
DOING GOOD THROUGH FOOD.

U^sVenture

\$5,000+

Breakthrough Fuel
Wisconsin Public Service Foundation
Elizabeth B. and Philip J. Hendrickson
Foundation

a funding gap to close in 2025

Our 2025 budget is \$937,688:

- Partnership Advancement: \$268,805
- Data Work: \$166,130
- Collaborative Action: \$308,133
- Admin (management + fundraising): \$195,338

We have a funding gap to close in 2025 with specific needs of:

- \$25,000 in April
- \$135,000 total in the months of May-August
- \$200,000 total in the months of September-December

join us as a funder



Systems Change Champion | \$50,000+ Annually

1. Press Release Announcing your Commitment to ABC.
2. Recognition (Logo with Link) on ABC Website: Home Page & Ways to Invest Page.
3. Recognition (Logo + Story) in ABC Annual Report and Quarterly Newsletter.
4. Recognition (Logo) on Donor Recognition Board which is displayed in the ABC Office and during various onsite ABC meetings in our Community Room.
5. Social Media Recognition on Facebook and LinkedIn.
6. Opportunity to Collaborate on a Blog Post.



Shared Vision Ambassador | \$25,000+ Annually

1. Recognition (Logo with Link) on ABC Website: Home Page & Ways to Invest.
2. Recognition (Logo) in ABC Annual Report and Quarterly Newsletter.
3. Recognition (Logo) on Donor Recognition Board which is displayed in the ABC Office and during various onsite ABC meetings in our Community Room.
4. Social Media Recognition on Facebook and LinkedIn.

join us as a funder



Community Voice Amplifier | \$10,000+ Annually

1. Recognition (Logo) on ABC Website: Ways to Invest Page.
2. Recognition (Logo) in ABC Annual Report.
3. Recognition (Logo) on Donor Recognition Board which is displayed in the ABC Office and during Action Team, Board of Directors and Community Council Meetings.



Action Team Partner | \$5,000+ Annually

1. Recognition (Written Name) on ABC Website: Ways to Invest Page.
2. Recognition (Written Name) in ABC Annual Report.
3. Recognition (Written Name) on Donor Recognition Board which is displayed in the ABC Office and during Action Team, Board of Directors and Community Council Meetings.

**I AM
YOU ARE
WE ALL ARE**



achieve
BROWN COUNTY