

Building A Foundation for Collective Impact (2014-2016)

Focused on: launching Achieve Brown County as the first Collective Impact Partnership in Brown County and figuring out how we do collective impact work.

Impact:

- More than 70 community leaders joined together to launch Achieve Brown County and to start building its foundation.
- Six Outcome Teams launched and began establishing a shared vision and identifying opportunities to pursue cross-sector Collaborative Action.
- Collaboration to solve community needs became a county-wide priority, including for grant making.

What did this lead to? Outcome team work led to the launch of our first Collaborative Action Teams in 2017, including the Early Childhood System of Care and Graduation Task Force Teams.

Evidence Based Decision Making (2014-2021)

Focused on: Achieve Brown County and Brown County United Way collaborated with Community Partners to pilot and an innovative Community Information System (CIS) as a way for our community to use and study data for decision making.

Impact:

- Three healthcare systems, eight school districts and several nonprofits contributed deidentified and disaggregated data sets into the HIPPA and FERPA compliant system.
- Achieve Brown County backbone staff completed a proof-of-concept research project pairing data from across sectors.
- Relationships and trust was strengthened between system leaders as they worked through legal agreements and data sharing SOP's.

What did this lead to? The CIS itself became unsustainable due to costs. The lessons learned through it's pilot use will live on as we launch a Data Advisory Team in 2025 to shape the future shared vision for data use, research and initiatives.

Early Childhood System of Care and Community Online ASQ Action Teams (2017-2020)

Focused on: improving Kindergarten Readiness by helping standardize the use of a common developmental screening among healthcare organizations, nonprofits, and others who implemented screenings across Brown County.

Impact:

- The number of young people ages 1-month to 5.5 years old that received ASQ screenings increased by 300% from 2014 to 2020. This meant that more families were being supported in early detection of intervention needs for their children and getting referrals to support services.

Where is this work now? The work of these action teams has transitioned to a permanent home. It's sustained by Help Me Grow Northeast Wisconsin which is run by Family & Childcare Resources of N.E.W. Increasing the number of children completing the ASQ screening continues to be the focus of the work. Family Navigators are now embedded at select nonprofits to support families in completing the ASQ for their child and to help support navigating any needed services as a result of the ASQ.

Graduation Task Force Action Team (2017-2023)

Focused on: improving High School Graduation by developing a system that linked students at risk of not graduating high school to supports to improve their likelihood of graduation.

Impact:

- Schools and nonprofits worked together to design a referral model called the 3 D's:
 - Detect: identify students using data
 - Determine: developed a 3-tier system for referrals
 - Deliver: the appropriate nonprofit delivers their program
- 730 students were served across grades 6-12 in 5 years.
- There was an increase in school engagement, including:
 - Attendance improvement averaged 40%.
 - Behavior improvement averaged 81%.
 - Course performance improvement averaged 55% in Language Arts and 52% in math.
- 100% of seniors (n = 46) graduated high school.
- A new school-based model of the Boys & Girls Club BE GREAT: Graduate Program demonstrated a greater impact than the original community-based model.
- Through root cause analysis, a resource gap for supporting students was identified.
 - The YMCA, with design support from ABC, launched Y-Achievers to meet the gap. This program served 50 students in it's first year. In 2025, it now serves nearly 600 students in 15 schools across Brown County.
- School and nonprofit Partners engaged in this work shared that while some of what developed was not financially sustainable, the trust and relationships developed between them will forever change how they work together.

Brown County Reading Success Summit (2021-2022)

Focused on: sharing data and mobilizing our community to take collective action on a multi-factor, community-wide strategy to ensure all kids read at grade level by third grade.

Impact:

- Over 200 community members attended the Summit.
- Data we shared led to community action, including:
 - UW-Green Bay launching a Literacy Initiative.
 - Howe Community Resource Center launching the Dolly Parton Imagination Library.
 - The Volunteer Center of Brown County growing its impact through Reading Coaches for Kids.
 - Oneida Nation launching the Oneida Reads Initiative.
 - The Friends of the Brown County Library launching "Pages and Stages - Grown with Books" in partnership with WIC and NEW Community Clinic.

Where did this Summit lead Achieve Brown County? In 2023, our backbone team convened and facilitated Human Centered Design Workshops to further understand the problem, which resulted in the identification of seven root causes for low reading proficiency. We launched the Reading for the Future Initiative aimed at taking a community-wide approach to ensure all kids read at grade level by third grade. We now convene, facilitate and support multiple Action Teams, each focused on a different root cause as well as a Reading for the Future Strategy Team. Action Teams include: Reading Begins at Birth, Get Lit(eracy) and The Business Pledge. More Action Teams will launch as funding allows.