

PRIORITY + INITIATIVE BREAKDOWN

strategic plan

Clarifying Purpose



- 1.1 Complete comprehensive evaluation of Mission, Vision, and Values and utilize results to draft updated and revised statements.
- 1.2 Find consensus on a shared community agenda, including focus areas for collaborative impact and improvement, where ABC will work in the next three years.
- 1.3 Create effective brand awareness and marketing collateral by leveraging organizational stories of success.
- 1.4 Develop Principles of Practice around social justice areas of DEIB relating to ABC's work and outcomes.
- 1.5 Explore, identify, and draft focus areas for policy development and advocacy.

Organizational Roles and Responsibilities



- 2.1 Create functional roles with corresponding skill sets and responsibilities that will inform the development of a functional, operational, and impactful staffing and Board structure aligned to current needs and planned ABC growth.
- 2.2 Evaluate current Board and committee structure for alignment with current and future strategy.
- 2.3 Evaluate current staffing structure for alignment to mission, vision, values and our current state operations and future strategy.
- 2.4 Draft organizational attribute statements committing to principles of diversity, equity, inclusion and belonging.

Sustainable Funding



- 3.1 Identify team members who will support the development of an annual fundraising program.
- 3.2 Define the Values Proposition: Why have and why do people give to ABC.
- 3.3 Write a multi-year strategic development plan to provide sustainable funding for ABC.
- 3.4 Develop a prospect pool for each philanthropic channel.
- 3.5 Create a plan for relationship building and stewardship.

Leveraging Social Capital



- 4.1 Create a culturally competent orientation and onboarding program to welcome and include community partners and volunteers.
- 4.2 Standardize ABC's Collaborative Improvement Approach.
- 4.3 Standardize the "launch to closing" of a Collaborative Action Team.
- 4.4 Design an engagement process for parent, youth, and community voice in ABC's Operating Model.
- 4.5 Develop a model for community partners and individuals to engage in policy and advocacy work through ABC.

Maximizing Data



- 5.1 Establish what the community can expect from the Data Team at ABC.
- 5.2 Create an infrastructure for connecting data to action.
- 5.3 Create an ABC Data Advisory Team.
- 5.4 Establish a shared community vision for data.