VISTA Assignment Description (VAD)

Title: Data Communication VISTA

Sponsoring Organization: Achieve Brown County
Project Name: Achieve Brown County II
Project Number: 19VSNWI003
Project Period: 04/24/2022 - 04/22/2023

Site Name: Achieve Brown County

Focus Area(s)
 Primary: Education
 Secondary: Healthy Futures

VISTA Assignment Objectives and Member Activities

Goal of the Overall VISTA Project: The Data Communication VISTA will develop and strengthen data communication to provide ABC partners the data they need to obtain knowledge of the population and to facilitate collaborative action around cradle-to-career success, particularly related to equity. They will review and evaluate the current data being shared and draw out narratives that will tell an impactful story with the data and include sources of the data to improve ABC's credibility as a hub for data in the community. The VISTA will build capacity by training partner organizations on how to access data from our website for the partners use on grant and funding requests as well as to better describe and understand the populations they serve to help break them out of poverty.

Objective of the Assignment

The VISTA will develop and implement best-practice cradle-to-career data communication alongside partners, students, and families to include those most impacted by the systemic barriers in our community in the co-analysis, co-design, and co-communication of data results, trends, and studies. The VISTA will bolster ABC's process for including community voice in our data efforts by evaluating and documenting the best ways to engage community voice in our evidence-based decision-making processes moving forward.

> **Member Activity (04/24/2022 - 04/22/2023):** •Review ABC's current and past work around data communications and community voice, as well as ABC's data communications needs.•Develop and implement a system and process for data communications, which emphasizes community involvement•Share best practices, new processes, and results with ABC staff.•Learn from StriveTogether data calls, national webinars, local data-related coalitions, and document best practices for visualizing and communicating data.•Visualize data, create infographics, and write articles for regular blog posts based on identified best practices.•Work closely with the Data Analyst VISTA to identify and develop new ways to communicate data and new analyses of data that would add value to the ABC mission and community partners. •Evaluate the effectiveness of the data communications and develop a process for data communications for ABC staff to use moving forward.

Objective of the Assignment

The VISTA will develop and enhance the public data visualizations shared on ABC's website and by ABC Action Teams, helping ABC tell a richer story with the data by adding narrative and sources.

Member Activity (04/24/2022 - 04/22/2023): •Review ABC's current and past visualizations of data, as well as visualizations shared with Action Teams.•Develop and enhance systems and processes for adding narrative and sources to existing and new data visualizations.•Create new visualizations when new data sources are discovered for use by ABC or its Action Teams.•Build equity by improving community access to data.•Work closely with the Data Analyst VISTA to create and update visualizations of new data that is developed.•Develop proficiency in Tableau and Excel to support this work.•Present data to ABC staff and stakeholders and use feedback as well as own evaluation of data visualizations and processes to make necessary changes to data visualizations and create resource guides enabling ABC staff and community partners to replicate data work.

Objective of the Assignment

The VISTA will work on enhancing community partners' knowledge of ABC's data resources and ensure ABC's is well positioned as a central data hub for cradle-to-career data to be utilized to reduce poverty through data-informed strategies into the future.

Member Activity (04/24/2022 - 04/22/2023): •Review ABC's current relationship relationships with community partners and evaluate community partners' knowledge of ABC's data resources.•Train community partners on how to access cradle-to-career data for the work relevant to their missions.•Develop infographics, social media posts, and explanatory videos that will guide audiences through our data.•Use feedback from community partners to develop a list of recommendations to improve data resources and implement changes to make improvements.•Garner feedback from ABC staff on where opportunities exist for further relationship building with community partners around data. •Help ABC staff grow their knowledge of the interactive data available on the ABC website.•Create data presentations that can be used by ABC team members to share important community data with small groups in outreach efforts, as needed.